

# AFTER FACEBOOK *ANNAPOlis ROYAL*

2015 - ARTsPLACE Gallery - Annapolis Royal, NS

# *AFB : ANNAPOLIS ROYAL*

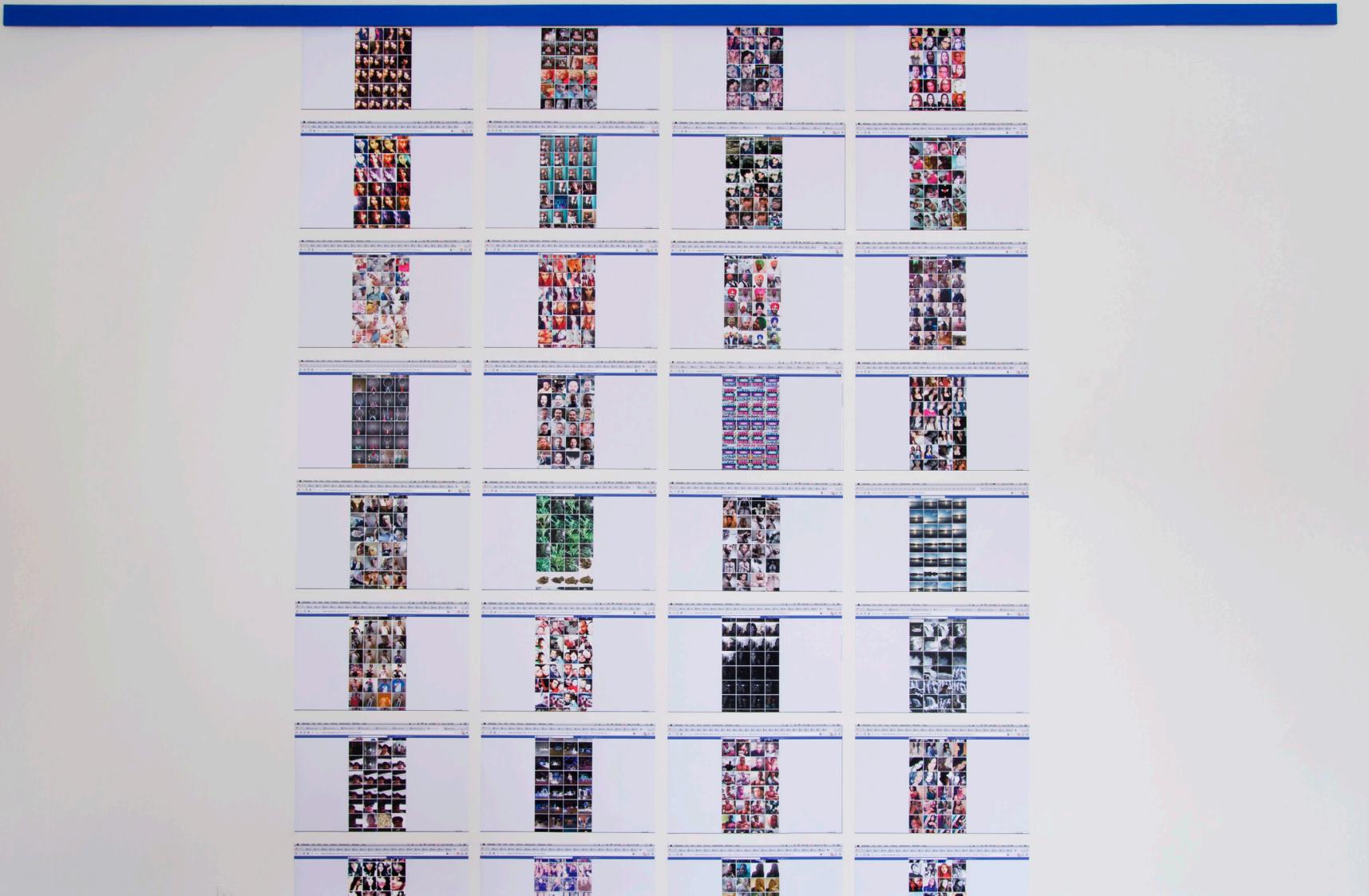
Over the last ten years of its existence, the Facebook platform has been gradually evolving with the addition of multiple functions and settings that allow a wider individual expression, and facilitate the sharing of personal information by its users.

The « photo albums », « profile picture » and more recently, the « cover picture » are functions among others that are offered to users in order to make possible, the creation, the diffusion, and the organization of a narrative to which they can identify.

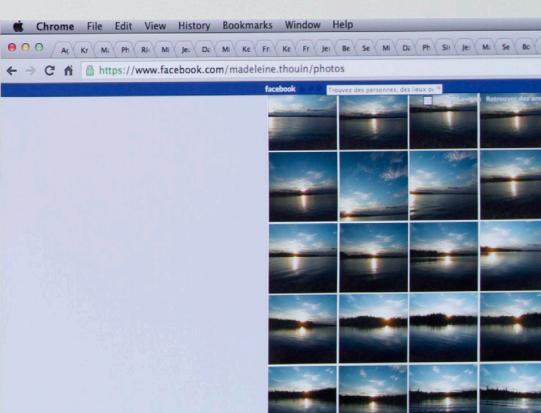
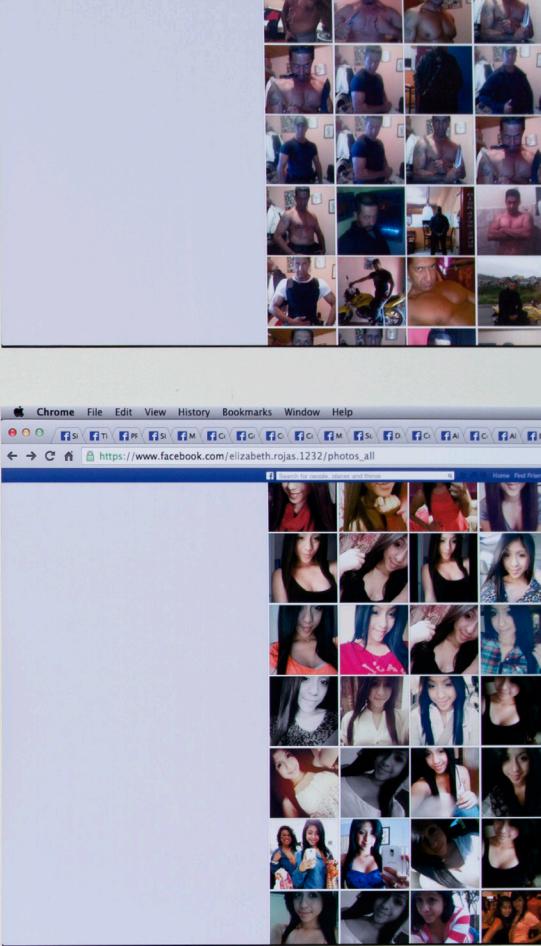
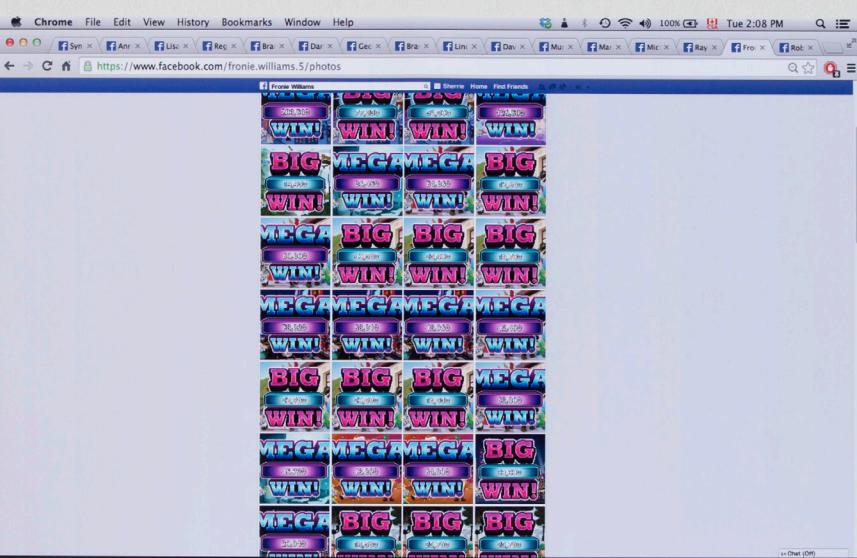
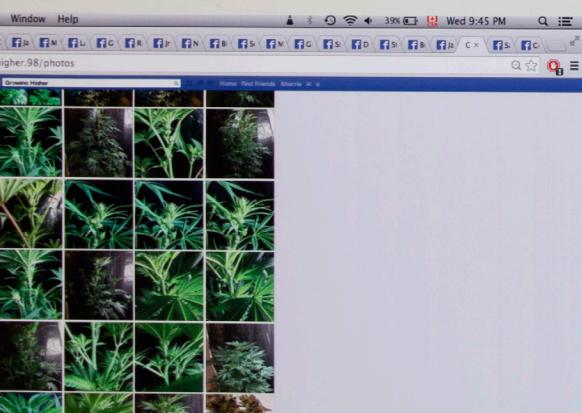
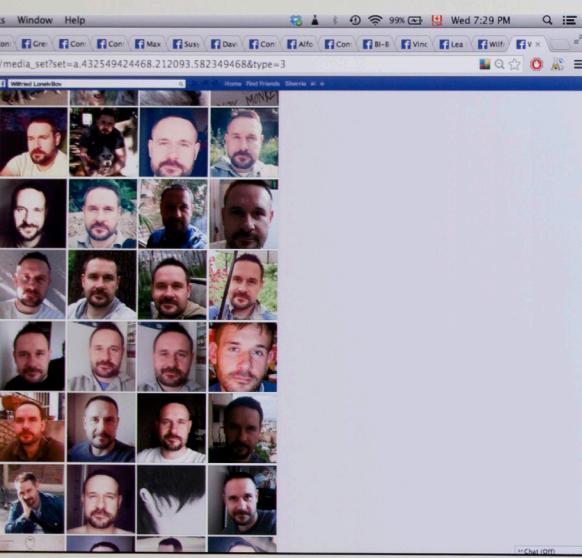
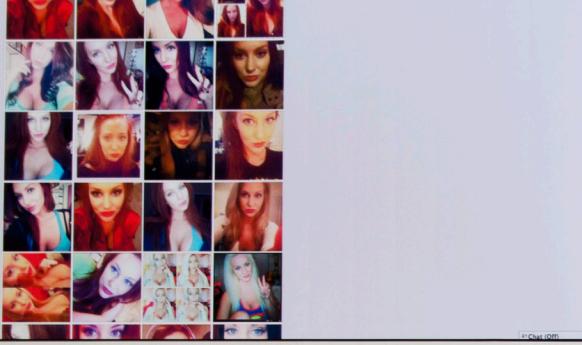
For the very first time, After Faceb00k, revisits its impressive archive and pinpoints a series of visual events where the desire for expression and individuality of the users collides with the strict and pre-established parameters of the site. Some users document their daily activities in a systematic way through elaborate photo albums, others expose the technical limitations of the platform in an uncanny or paradoxical fashion. Finally, all depart or break the implicit pact, the etiquette or implied usage, meant to orient the sharing of images on the social network.

Au cours de ses 10 années d'existence, la plate-forme Facebook s'est vue graduellement modifiée par l'ajout de multiples fonctions et paramètres qui favorisent toutes, dans une large mesure, à permettre l'expression individuelle de ses utilisateurs et le partage d'informations personnelles. Les «albums», la «photo de profil» et plus récemment la «photo de couverture» sont des fonctions parmi d'autres qui sont proposées aux usagers afin de rendre possible la création, la diffusion et l'organisation d'un récit dans lequel ils peuvent s'identifier.

Pour la toute première fois, After Faceb00k revisite son imposante archive de capture d'écrans pour y relever une série de manifestations visuelle où le désir d'expression et de singularité des utilisateurs se heurte aux paramètres stricts et préétablis du site. Certains documentent leurs activités quotidiennes de façon systématique dans des albums élaborés, d'autres exposent de façon loufoque ou paradoxale les limites techniques de la plate-forme et, enfin, tous détournent, s'écartent ou rompent le pacte implicite, l'étiquette ou l'affordance qui oriente le partage d'images sur le réseau social.



*Grids of grids*, photographic installation, digital prints, 2015



Chrome File Edit View History Bookmarks Window Help

Sicil f Time f PRIV f Silos f Matt f Con f Gre f Con f Con f Max f Susy f Davi f Con f Alfo f Con f BI-B f Vinc f Lea f Wilf f W x

https://www.facebook.com/OUILLOW/media\_set?set=a.432549424468.212093.582349468&type=3

Wilfried LonlevBov Home Find Friends Sherrie

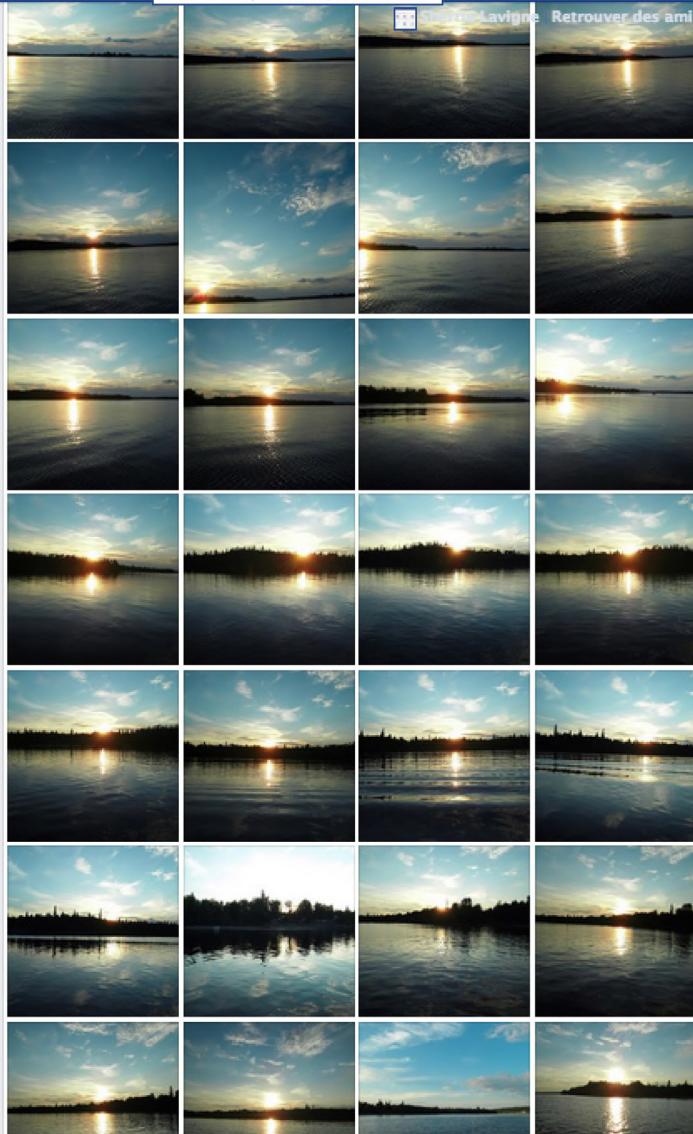
Grids of grids (details), 2015

facebook

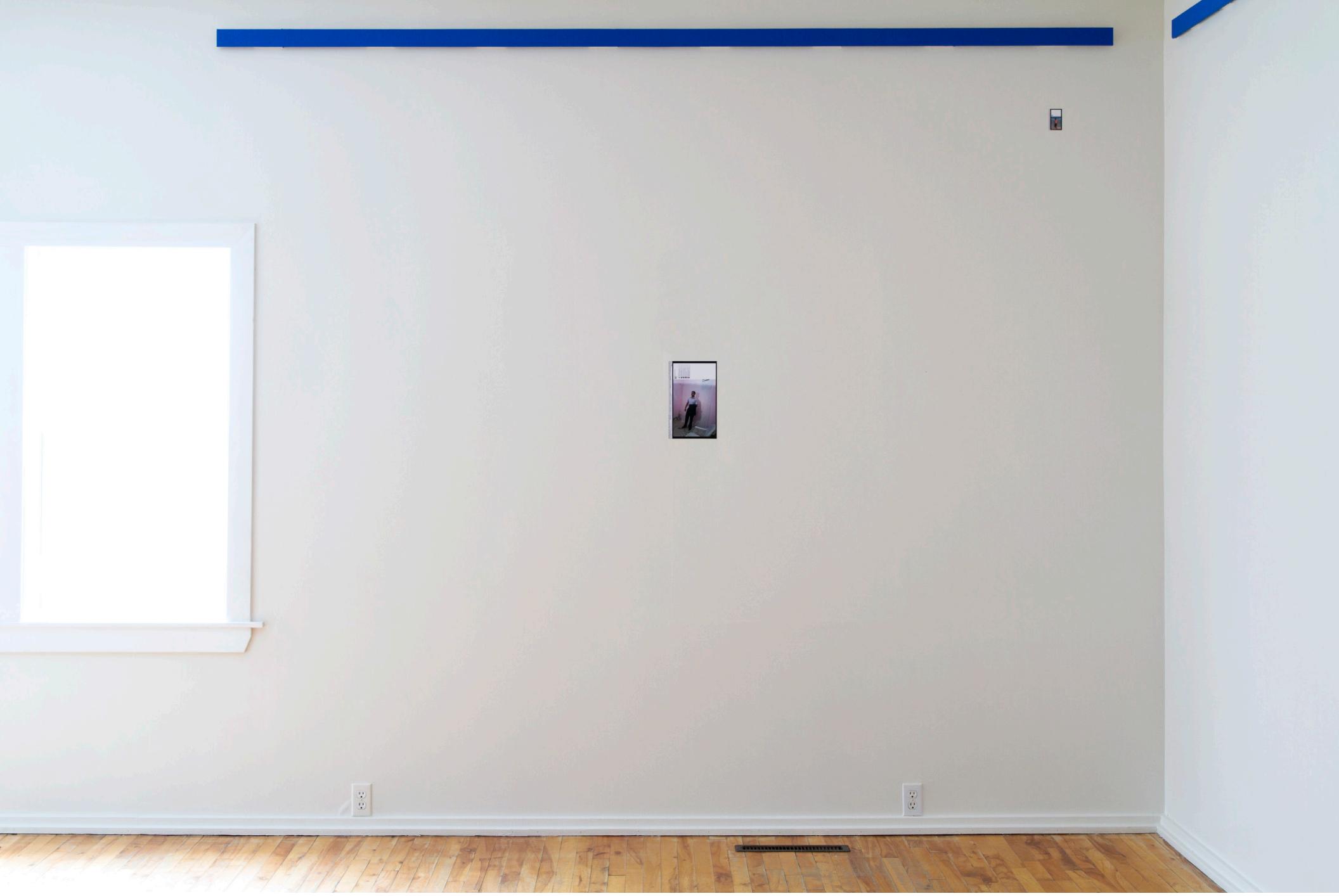
Trouvez des personnes, des lieux ou

Sherie Lavigne Retrouver des amis

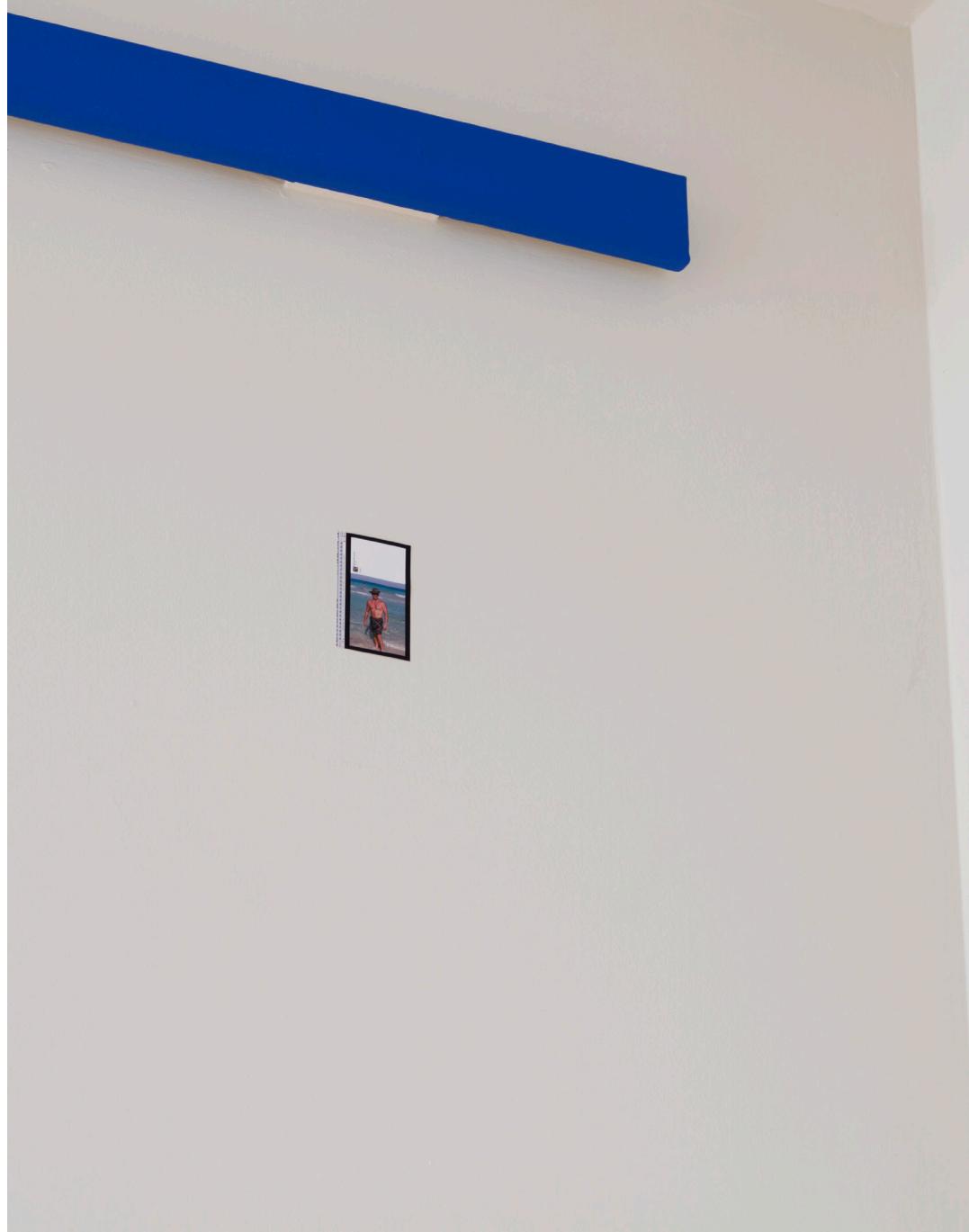
Accueil



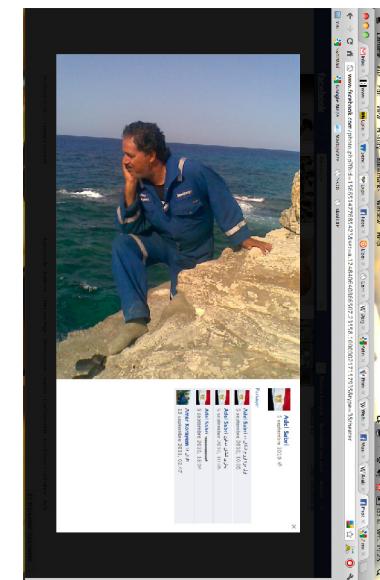
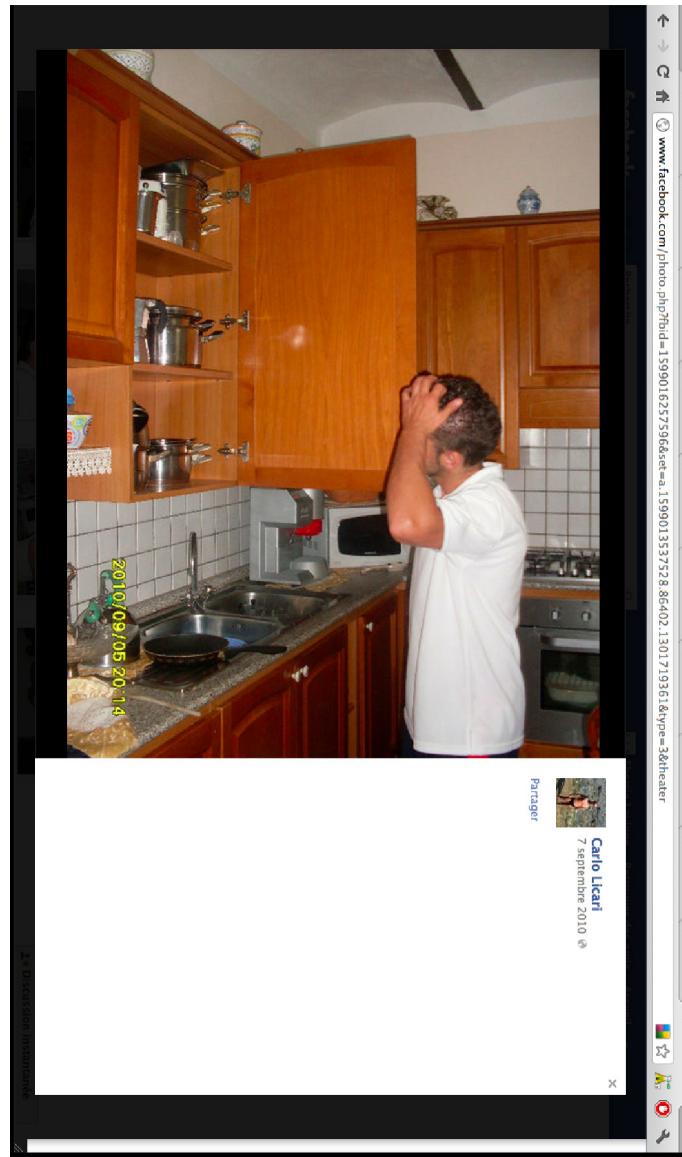
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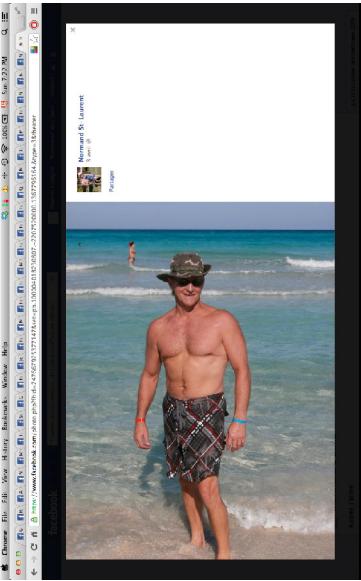
*Verticals*, photographic installation, digital prints, 2015



*Nav Bar*, painted intervention, 2015



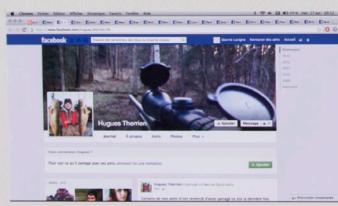
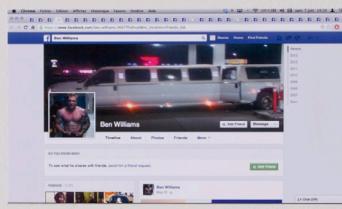
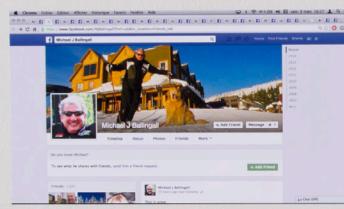
Verticals (details), 2015



A screenshot of a Facebook post. The main image shows a woman with long dark hair, wearing a yellow top and black pants, lying on a bed with her legs propped up. She is looking towards the camera. The post has several likes and comments from users like Vicky Connolly-Blaiss and Kevin Castonguay. The caption is in Vietnamese: "Tui Nguyen - Marie-Solal Leech, Karine Robidas et 12 autres aiment ça." The URL of the post is https://www.facebook.com/photo.php?fbid=1015024068686249&set=pb.691291248.-270520000.1409917011.&type=3&theater.



*Cover Photos*, photographic installation, digital prints, 2015



Chrome Fichier Édition Afficher Historique Favoris Fenêtre Aide

96 % ven. 16 mai 00:44

f Whyte Avenue - Faceb × f Jordan Shaw × f Mark Adams × f Kari Dumont × f Randall Pruden × f Dana Zadler × f Christina Barr Clouse ×

[https://www.facebook.com/randall.pruden?ref=tl\\_fr\\_box](https://www.facebook.com/randall.pruden?ref=tl_fr_box)

Randall Pruden Sherrie Home Find Friends

Recent  
2012  
Born

Randall Pruden

+1 Add Friend Message ...

Timeline About Photos Friends More

DO YOU KNOW RANDALL?

To see what he shares with friends, send him a friend request.

+1 Add Friend

FRIENDS • 169

Randall Pruden changed his profile picture.  
September 17, 2013

Chat (Off)

Cover Photos (details), 2015



**Brandon Alarie**

Recent  
2013  
2012  
2011  
2010  
2009  
Born

Add Friend Message

Timeline About Photos Friends More

Do you know Brandon?

To see what he shares with friends, [send him a friend request.](#)

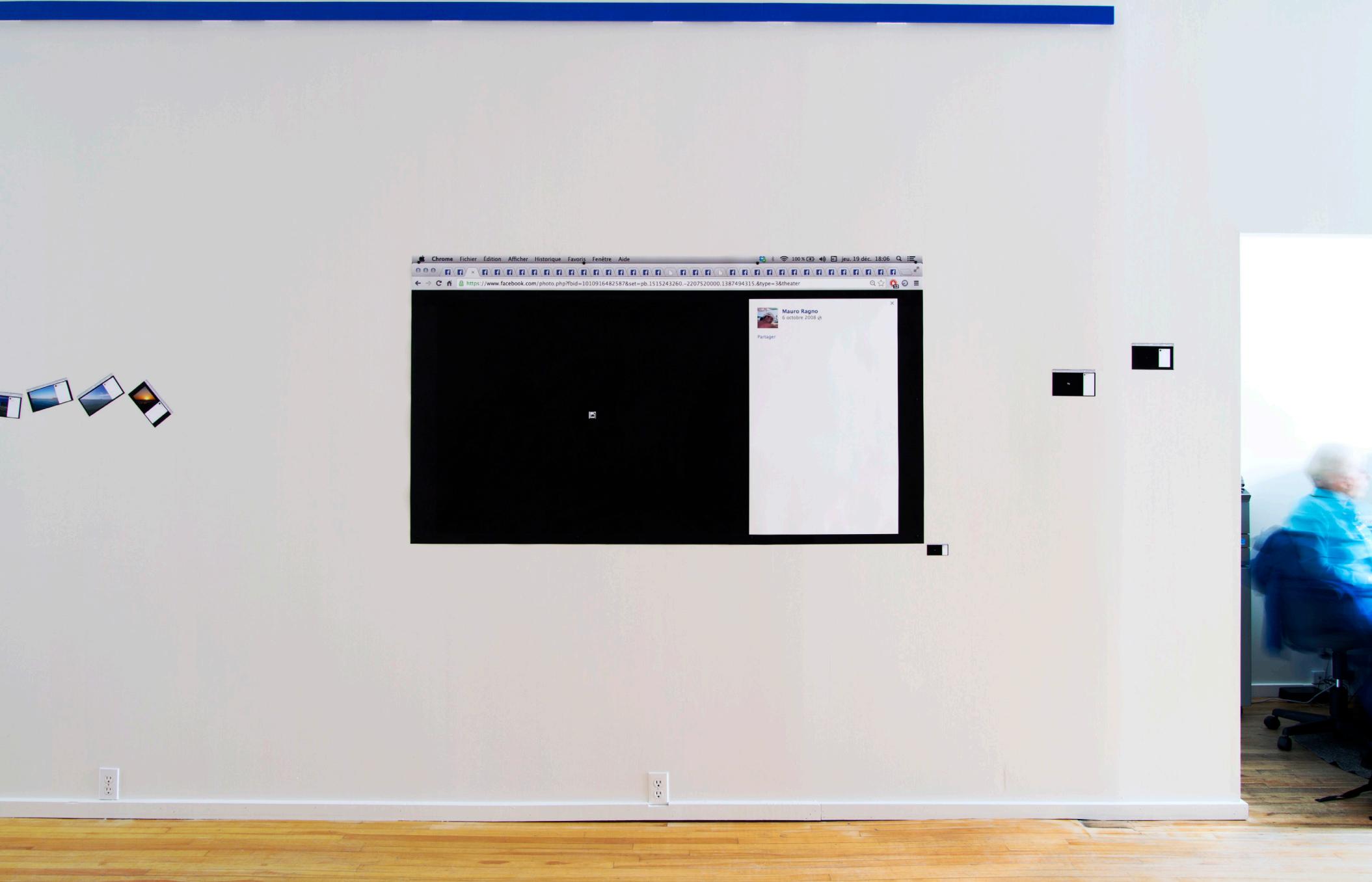
+1 Add Friend

Friends · 454



 **Brandon Alarie** changed his cover photo.  
January 15

Chat (Off)

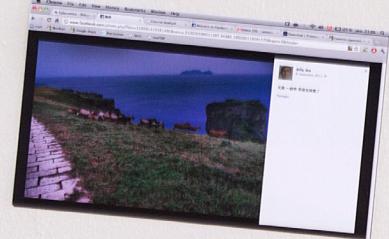


*Dead Links + detail*, photographic installation, digital prints, 2015

18

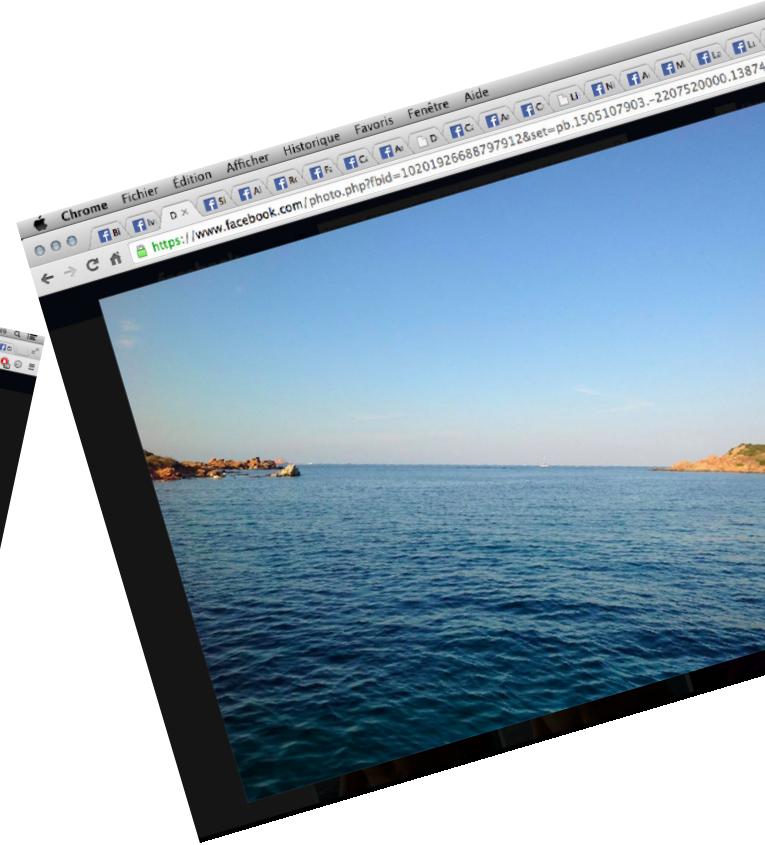
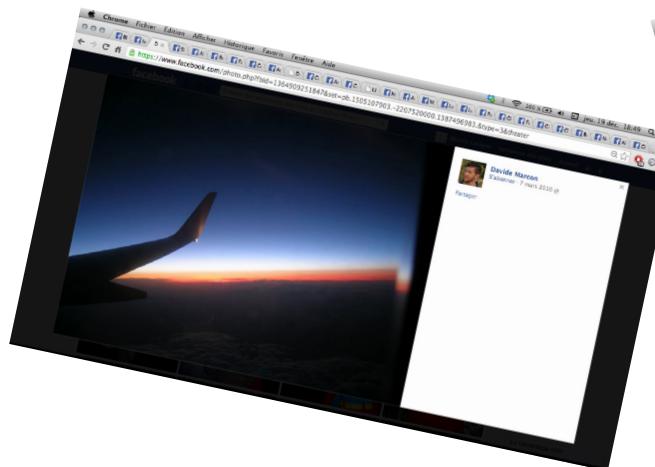


*Horizons + detail*, photographic installation, digital prints, 2015





Horizons (details), 2015



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People that w... Jeremy Levi Ja... Sebb Daigle Sarah Michelle... Kun Chen Carla Ladouce... LoveLy Ozoa Tyson Pereliu Taylor Harring

<https://www.facebook.com/photo.php?fbid=125684395121&set=pb.738705121.-2207520000.1402628159.&type=3&theater>

PROOF PREVIEW

Taylor Harrington  
Follow · February 8, 2009

Share

Steph Marie hey u cheated it says DO NOT COPY hahaha. Is this one of ur grad photos?  
February 8, 2009 at 3:03pm

Like · Share

Like · 87 people like this.

Comment · 10 comments

Jessica Pongracz Mat... · Like · 13 Novembre 1, 2012 at 1:10pm · Like

Mac Pereliu Thanks for letting me back into AD · Like · 13 Novembre 1, 2012 at 1:10pm · Like

Mac Pereliu November 1, 2012 at 1:10pm · Like

Mac Pereliu you're not sorry, did you know it's illegal to copy graduation photos? · Like · 13 Novembre 1, 2012 at 1:10pm · Like

Mac Pereliu Hey Mr. Chowdhury is going to sue us if we do this again · Like · 13 Novembre 1, 2012 at 1:10pm · Like

Mac Pereliu November 1, 2012 at 1:10pm · Like

Like · 13 Novembre 1, 2012 at 1:10pm · Like

Chrome Fichier Édition Afficher Historique Favoris Fenêtre Aide

AU TRAVAIL Green Bay Bible Camp Aaron Laramee

<https://www.facebook.com/photo.php?fbid=10201786526251429&set=pb.1429908550.-2207520000.1394759404.&type=3&theater>

Aaron Laramee  
Follow · November 1, 2013

Share

Like · 6 people like this.

Aaron Laramee August 7, 2013

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People... Jeremy Levi Ja... Sebb Daigle Sarah Michelle... Kun Chen Carla Ladouce... LoveLy Ozoa Tyson Pereliu Taylor Harring

<https://www.facebook.com/photo.php?fbid=102045700498190&set=pb.1663654570.-2207520000.1399051660.&type=3&theater>

Lindsay Phee  
Follow · February 19 · Edited

time flies!

Like · Share

Like · 42 people like this.

Walker Shener Wow you don't look incredibly awkward. But then again it's hard to be any worse than Mac's.  
February 19 at 11:03pm · Like · 1

Lindsay Phee haha I'm not sure if that's a compliment or not..  
February 19 at 11:06pm · Like · 1

Walker Shener Course it is  
February 19 at 11:06pm · Like

Aiysha Mukhi You're so pretty! 😊☀️☀️  
February 19 at 11:13pm · Like

Drena Hill So beautiful! ❤  
February 19 at 11:55pm · Like

Like · 1 Chat (Off)

Copyrights (details), 2015

Favoris Fenêtre Aide

John McKinnon Jason Welke Tavi Baron Cody Peden Patrick Caliginaut Jensen Spencer Eric-Joseph West Julie Schuck

fbid=10152125858373899&set=a.464916563898.250031.575833898&type=1&theater

Julie Schuck December 19, 2013 · Edited

where the hell did the time go

Share

82 people like this.

Codie Thomas Beauutiful December 19, 2013 at 10:48pm

Josh Raegen wow looking gorgeous jules December 19, 2013 at 10:55pm

Julie Schuck Thanks 😊 December 20, 2013 at 12:32am

Sloan Frederick Congrats December 20, 2013 at 1:03am

Corrina Tennant Awe Julie allll grown up! Looking gorgeous! 😊 December 20, 2013 at 3:35pm

Chrome Fichier Édition Afficher Historique Favoris Fenêtre Aide

jeu. 13 mars 20:41

Level Nightclub Green Bay Bible Ca Taleah Nicole Perreault Jordan Boudreau Tilly Fisher Dan Petersen Leigh Allen Darcy PowerShifter

<https://www.facebook.com/photo.php?fbid=10200718128495429&set=pb.1228182534.-2207520000.1394757678.&type=3&theater>

Taleah Nicole Perreault March 8, 2013

FINALLY GRADUATING GRAD 2013!! 😊 ❤

Share

39 people like this.

Brienna Cabral You look amazing 😊 March 8, 2013 at 11:49pm

Taleah Nicole Perreault Thankyou ❤ March 9, 2013 at 12:32am

Cathy Burns Enjoy your last sping break sweetly. Say hello to mom March 15, 2013 at 4:51pm · 1

Julie Schuck you look so beautiful my friend!! ❤ March 16, 2013 at 3:41pm

Taleah Nicole Perreault Thanks Julie! ❤ March 16, 2013 at 3:46pm



*After Faceb00k : Annapolis Royal* @ ARTsPLACE Gallery, Annapolis Royal, Nouvelle-Écosse, Canada.  
From April 5th to May 3rd 2015.

All the screen captures were collected on Facebook profiles marked “Public” during our research.

After Faceb00k - 2015